VERSILIA · TUSCANY · ITALY

# LIDO DI CAMAIORE

*Complete Travel Guide*

**BEACHES**
3 km of fine sand

**CLIMATE**
Mild Mediterranean

**CUISINE**
Tuscan tradition



**TRAVEL GUIDE · EDITION 2025**



Provincia di Lucca · Toscana · Italia

# Welcome to Lido di Camaiore

Lido di Camaiore is one of the gems of Versilia, the celebrated Tuscan riviera on the Tyrrhenian Sea. Located in the Province of Lucca, a few kilometres from Viareggio and at the foot of the Apuan Alps, this renowned seaside resort blends the charm of the sea with culture, great food and a lively yet relaxed atmosphere.

With its wide, fine sandy beach, elegant promenade, well-equipped beach clubs and one of Tuscany's most appreciated nightlife scenes, Lido di Camaiore is the ideal destination for families, couples and travellers seeking the quintessential Italian summer holiday.

## ■ Essential Information

Province: Lucca, Tuscany

Coordinates: 43°54' N, 10°14' E

Distance from Lucca: ~25 km | From Pisa: ~30 km | From Florence: ~110 km

Airport: Pisa Galileo Galilei (PSA) — ~30 km

Train station: Lido di Camaiore-Capezzano (Pisa–La Spezia line)

# When to Visit

## Seasons & Climate

Lido di Camaiore enjoys a mild Mediterranean climate with warm, dry summers and temperate winters. The main tourist season runs from June to September.

### June–August — High Season

Warm weather, crystal-clear sea (24–28 °C), busy beaches and vibrant nightlife. Daytime temperatures between 28 and 34 °C.

### May & September — Shoulder Season

Pleasant weather (22–27 °C), fewer crowds and more affordable prices. Ideal for couples and families.

### April & October — Low Season

Excellent for walks, hikes and cultural visits. The sea is still warm in October.

### November–March — Winter

Quiet, many venues closed. Mild temperatures (~12 °C). Well suited to food and wine tourism.

# The Beaches

The beach at Lido di Camaiore stretches for about 3 km of fine golden sand, with shallow, sandy seabeds particularly suited to families with children. Most of the beach is divided into private beach clubs (stabilimenti balneari), with free public areas at the northern and southern ends of the shoreline.

## Beach Club Facilities

- Sun loungers, deckchairs and umbrellas for hire
- Bar, restaurant and toilet facilities
- Beach volleyball, football and children's play areas
- Pedalo, kayak and snorkelling equipment rental
- Swimming lessons and water sports activities

**■ Tip**

To secure a spot at the most popular beach clubs in high season, booking in advance is strongly recommended. Free public beaches are mainly found at the northern and southern ends of the shoreline.

# Things to Do

## Beach & Water Activities

- Swimming and snorkelling in the clear Tyrrhenian waters
- Windsurfing and kitesurfing (schools available locally)
- Boat trips along the coast to Cinque Terre and Elba Island
- Sport fishing and scuba diving
- Beach volleyball, beach tennis and other beach sports

## Day Trips & Surroundings

### Lucca — 25 km

A medieval jewel of Renaissance walls not to be missed. A bike ride along the top of the walls is an absolute must.

### Viareggio — 3 km

Famous for its carnival, Art Nouveau architecture and excellent seafood restaurants on the promenade.

### Forte dei Marmi — 10 km

An elegant resort with luxury boutiques and exclusive beaches.

### Carrara Marble Quarries — 30 km

The iconic white marble quarries in the Apuan Alps. Guided tours available.

### Cinque Terre — 80 km

The famous clifftop villages of Liguria, reachable by train or boat.

### Pisa — 30 km

The Leaning Tower and Piazza dei Miracoli are unmissable.

### Pietrasanta — 10 km

The 'little Athens' of Versilia: art galleries, sculptures and refined bistros.

## Nightlife & Entertainment

Lido di Camaiore offers a lively nightlife scene, with cocktail bars on the promenade, live music venues, artisan gelato shops open late, outdoor summer concerts and local festivals. The clubs of Viareggio are easily reached by bike or taxi.

# Food & Drink

## Local Cuisine

The cuisine of Lido di Camaiore is deeply rooted in Tuscan and Versilian tradition, with a strong focus on fresh fish and local produce.

### Dishes to Try

- Cacciucco alla livornese — rich, flavourful fish stew
- Tordelli lucchesi — fresh pasta stuffed with meat in ragù sauce
- Baccalà alla versiliese — salt cod with tomatoes, olives and capers
- Lardo di Colonnata — lard aged in Carrara marble troughs
- Farinata (cecìna) — savoury chickpea flour flatbread
- Cantucci e Vin Santo — classic Tuscan almond biscuits with dessert wine

### ■ Local Wines

Vermentino di Toscana — fresh white wine, excellent with seafood

Colline Lucchesi Rosso — structured red wine from the local hills

Morellino di Scansano — Sangiovese from southern Tuscany

Limoncino — artisan lemon liqueur, a typical local digestif

## Where to Eat

Along the promenade and in the surrounding streets you will find seafood restaurants, Tuscan trattorias with home-style cooking, beach kiosks for a quick lunch, pizzerias often with wood-fired ovens, and high-quality artisan gelaterias. For an authentic experience, venture into the side streets away from the seafront.

# Getting There & Around

## By Air

The nearest airport is Pisa Galileo Galilei (PSA), about 30 km away. From Pisa you can reach Lido di Camaiore by train (change at Viareggio) or by taxi in around 40 minutes.

## By Train

Lido di Camaiore-Capezzano station is on the Pisa–La Spezia line. Frequent trains from Pisa, Lucca, Florence and La Spezia.

## By Car

- From Florence: A11 motorway to Viareggio, then SS1 Aurelia northbound (~1h30)
- From Milan: A15 Parma–La Spezia, then A12 towards Viareggio (~3h)
- From Rome: A1 to Florence, then A11 towards Pisa (~3h30)

### ■■ Parking

Parking in the centre is limited in high season.

Pay-and-display car parks are available near the promenade.

Using park-and-ride areas and travelling on foot or by bike is recommended.

## Getting Around Locally

- On foot: the promenade is comfortable and pleasant to walk along
- By bicycle: rental available at several points around town
- Local buses: Autolinee Toscane links with Viareggio, Forte dei Marmi and Pietrasanta
- Taxis: available year-round; booking recommended in high season

# Where to Stay

### Seafront Hotels

Maximum convenience for the beach. Higher prices. Book well in advance for July and August.

### Guesthouses & B&Bs;

Excellent value for money. Often family-run with breakfast included.

### Holiday Apartments

Ideal for families or longer stays. Available on all major booking platforms.

### Campsites

Located nearby, especially towards Viareggio and Torre del Lago.

### Agriturismos

In the Camaiore hinterland: surrounded by countryside, with local food and a swimming pool.

### ■ Booking Tips

For July and August: book at least 3–4 months in advance.

For May, June and September: 1–2 months is usually sufficient.

15 August (Ferragosto) is the peak day: beaches and restaurants will be completely full.

# Practical Information

## Useful Facts

### Language

Italian. English and German are widely spoken in hotels and seafront restaurants.

### Currency

Euro (€). Credit cards accepted almost everywhere; some kiosks are cash-only.

### Shop Hours

Morning 9am–1pm and afternoon 4pm–8pm. Many shops closed on Sundays.

### Pharmacy

Available in town; on-call night duty on a rotating basis.

### Hospital

Versilia Hospital, Via Aurelia Ponente, Lido di Camaiore.

### Wi-Fi

Available in most hotels, bars and restaurants.

### Tipping

Not mandatory, but appreciated (~10% at restaurants).

### ■ Emergency Numbers

General emergency: 112

Carabinieri: 112 / 0584 617600

State Police: 113 | Fire Brigade: 115

Coast Guard: 1530 | Medical emergency: 118

Versilia Hospital: 0584 6059

# Events Calendar

### February–March

Viareggio Carnival, one of Italy's most famous, just 3 km away.

### April–May

Opening of the beach season and spring festivals in the inland villages.

### June

Summer concerts begin on the promenade; official opening of local venues.

### July

San Lorenzo Night (10 August), music festivals, beach volleyball tournaments.

### 15 August — Ferragosto

Fireworks over the sea and the peak of summer animation. The single busiest day of the Italian summer.

### August

Fish festival, outdoor dance evenings, open-air concerts.

### September

End of season: a more relaxed atmosphere and better prices.

### October

Mushroom and chestnut festivals in the Camaiore hinterland.

### December

Christmas markets in Camaiore and Pietrasanta.

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**Enjoy your stay at Lido di Camaiore!**

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